



Cosmoprof Bologna 2019 event designed around sustainability

Description



The event organisers note that businesses are showing an increased commitment to becoming eco-sustainable both in terms of their business operations and their products, while consumers are becoming more aware of natural ingredients and eco-packaging. The Cosmoprof team says its initiatives for the show have embraced these trends, while also pledging its own commitment to make the actual event more sustainable and eco-friendly. Likewise, the show will also be platforming sustainability and eco-friendly initiatives by exhibitors on the show floor, with the aim of inspiring other businesses to stay ahead of everything that is helping to drive this important trend.

Read the full article at: www.cosmeticsdesign-europe.com

Category

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Tags

1. event
2. sustainability

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