



## Fisheries Council of Canada launches consumer guide, calls for adoption of Blue Economy initiative

### Description



The Fisheries Council of Canada, a trade group representing Canada's wild-capture seafood industry, has issued a new guide to Canadian seafood geared toward Canadian consumers. The guide, "Seafood, A Sustainable Superfood" is meant to be a "complete one-stop shop to demystify the process of buying and cooking sustainable Canadian seafood," it said. It's available to download for

free from the FCC website. “Part of building public trust in the Canadian seafood industry comes from arming consumers with the knowledge they need to source it, buy it and cook it at home,” FCC President Paul Lansbergen said.

Read the full article at: [www.seafoodsource.com](http://www.seafoodsource.com)

### **Category**

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