



Fourth Annual Sustainability and Circular Economy Summit

Description



The U.S. Chamber of Commerce Foundation hosted the Fourth Annual Sustainability and Circular Economy Summit May 9-10, 2018 in Washington, D.C. Applying sustainability and circular economy principles can bring enormous business value—through both risk mitigation and new revenue opportunities. Forward-thinking business leaders recognize the potential of this approach, but often find it difficult to communicate these concepts and their value internally and externally to consumers and value chain partners. The theme for the 2018 Sustainability and Circular Economy Summit was Translating Value to Ignite Action. The event explored how to effectively implement sustainable and

circular strategies and featured case studies, interactive breakout sessions, and hands-on toolkit exercises. Participants gained a better understanding of what has (and hasn't) worked, what trends are emerging around these issues, and how to communicate the value of sustainability and circularity as a business strategy to a wide array of business units and consumers. This annual convening attracted hundreds of thought leaders and practitioners from business, government, academia, and nonprofit organizations. Attendees had unparalleled networking opportunities with industry leaders, like-minded peers in the field, and potential collaborators. The Chamber Foundation is hosting the 2019 Sustainability and Circular Economy Summit on August 15-16, 2019. Come learn the practical knowledge, skills, and applications needed to most effectively execute sustainability and circular economy priorities. Click here to learn more. For a look at the 2017 summit agenda, speakers, and sessions, click here. For any questions, please contact Senior Director of Sustainability and Circular Economy Program, Stephanie Potter.

Read the full article at: www.uschamberfoundation.org

Category

1. thecirculareconomy

Tags

1. circular economy
2. Summit
3. sustainability

Date Created

December 7, 2022

Author

thecirculareconomyteam

default watermark