



Maisie Williams Joins H&M as 'Sustainability Ambassador,' But Both Face Greenwashing Claims

Description



H&M's drive to encourage the "reuse, remaking and recycling of unwanted garments" in the fashion world now features actress Maisie Williams, well-known for her role in Game of Thrones, as the company's "global sustainability ambassador." The company, striving toward a goal of only using recycled or other sustainably sourced materials by 2030, says Williams will help drive change in fashion.

Read the full article at: www.environmentalleader.com

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