

REVOLT

REVOLT Joins adidas In Sustainability Campaign To End Plastic Waste Through The Power Of Hip Hop Culture

Description

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REVOLT

Today, REVOLT, announced a new sustainability-focused initiative alongside adidas Originals, to further support the brand's commitment and pledge to end plastic waste worldwide. The campaign officially introduces REVOLT's new branded content agency that will produce entertaining content with influential members of the Hip Hop community to ignite cultural changes surrounding important topics and drive brand objectives.

Read the full article at: www.prnewswire.com

Category

1. TheCircularEconomy.com

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