



## SAP BrandVoice: How 'Sinnfluencers' Are Shaping The Future Of Sustainability

### Description



Sinnfluencers want to motivate their audience by actively participating in a better future by being role models themselves. By reporting on sustainable or political projects, sinnfluencers want to portray a new voice that represents an ever-increasing part of today's society.

Source: [www.forbes.com](http://www.forbes.com)

### Category

1. TheCircularEconomy.com

### Tags

1. circular economy
2. circulareconomy.com
3. circularity gap
4. E-Waste
5. ewaste
6. rechargx
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8. single use
9. sustainability
10. The Circular Economy
11. The Circularity Gap
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