



The rise of the 'sustainable' MBA

Description



Xavier Duran has noticed a change in the students applying for MBAs at Alliance Manchester Business School in recent years: a growing interest in sustainability and responsible business practices. “In the late 1990s, they came with a totally different set of expectations, when the MBA was a passport to jobs in consultancy, finance or banking,” says the director of MBA programmes. “Now, we find more and more applicants from the third sector who want business and management skills to mobilise in non-governmental groups and international organisations.”

Source: www.ft.com

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Date Created

February 16, 2020

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