



What Microsoft's new app says about the digitalization of sustainability

Description



There is no shortage of early-stage startups developing software applications to support carbon accounting and emissions management — there's even one, Sinai Technologies, working on analytics to help businesses set an internal price on carbon. As corporate interest in integrating and managing sustainability metrics intensifies, however, the category is attracting the notice of much more established enterprise software players.

Read the full article at: www.greenbiz.com

Category

1. TheCircularEconomy.com

Date Created

October 30, 2021

Author

thecirculareconomyteam

default watermark